

Erasmus Mundus Thematic Conference
Communication: Let's re-define the terms
Draft Programme
(subject to minor changes)

March 29, 2010

08:30 - 09:00 Welcome and registration of participants at the City Hall

9:00 - 10:00 Opening session (Rector/President of University of Bordeaux I/II; Mr. M. Jean Bertsch, Director, French National Structure; Ms. Martine Dere, DG-EAC, European Commission; Chunyu Liang, President EMA; Salman Khan, EMA Conferences and Events Team Coordinator)

10:00 - 12:00 Plenary session

12:30 - 13:30 Lunch at the University Campus.

13:30 - 15:30 Parallel workshops:

Workshop 1: Communication and Science: Informing the Public of Scientific Progress

Workshop 2: Security and Ethics of Technology-Enabled Communication

Workshop 3: Economic Crisis as a Breakdown of Communication

Workshop 4: Intercultural Communication: Improving our Ways of Interaction and Understanding

Workshop 5: ICTs in Education, Healthcare and Management: eLearning, Telemedicine and Virtual Teams

Workshop 6: Green Communication: Discourses of Environment and Sustainability

Workshop 7: Technology and Political Communication: Implication for Governance and Citizenship

Workshop 8: Evidence-Based Public Policy: Informing Decision-Making through Rigorous Research

15:30 - 16:00 Coffee break

16:00 - 18:00 Parallel workshops (continued)

18:00 - 19:30 Dinner hosted by the University of Bordeaux

19:30 - 20:30 City tour with the students of the University of Bordeaux

March 30, 2010

08:30 - 10:30 Parallel workshops (continued)

10:30 - 10:50 Coffee break

10:50 - 13:20 Parallel workshops (continued)

13:20 - 14:10 Lunch

14:10 - 15:30 Conclusions of parallel workshops and final discussion

15:30 - 15:40 Awarding of participation certificates



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